



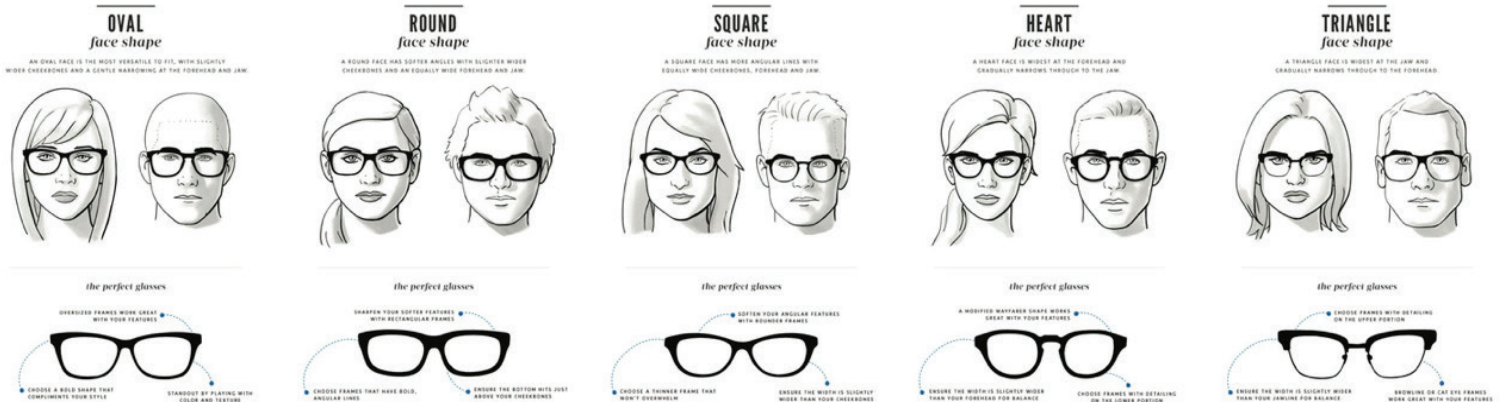
# LOOK YOUR BEST

## FOUR Steps to Choosing Eyeglasses that Enhance your Appearance

Frame color and shape have influence on your overall appearance. Find styles that complement or contrast your face shape, hair color, eye color, and skin tone to look your best and create the style you're after.

*This quick guide will help you find styles that complement your face shape, hair color, and skin tone to look your best.*

### 1. Identify your face shape.

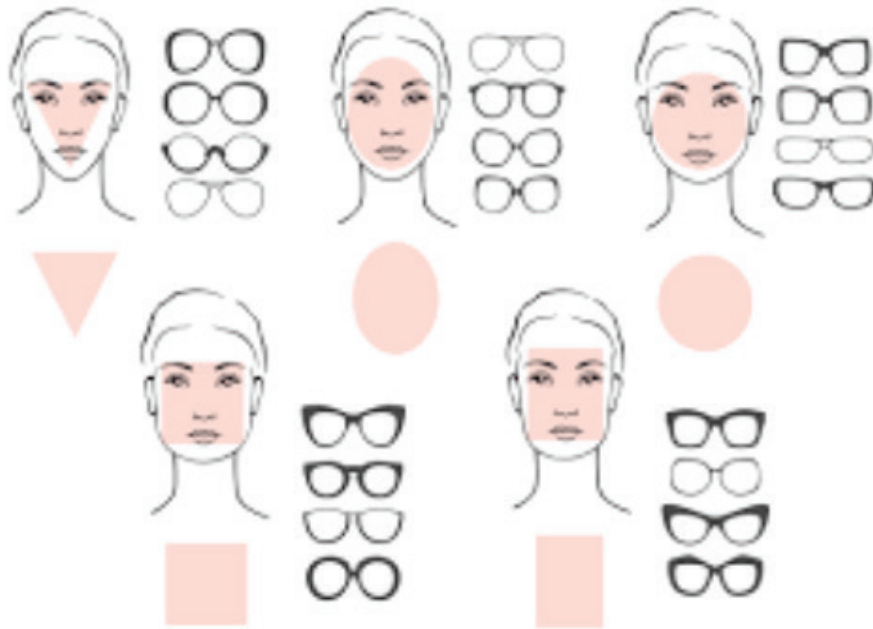


### Round face

Width and length are the same proportions and no major angles. Goal is to make the face appear longer and thinner with these best fits:

- Angular, narrow frames that will lengthen the face
- High or mid-height temples which help create a longer profile
- A clear bridge that widens the eyes
- Colored temples to add width
- Wider frames than they are deep

**BEST CHOICE: octagonal shape**



## Square face

Strong jaw line, broad forehead, face width and length are same proportions. Goal is to make the face look longer and soften the angles with these best fits:

- Curved narrow style glasses that soften facial angles
- Wider than the widest part of the face
- More width than depth

**BEST CHOICE: narrow oval glasses**

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## Oval face

Balanced proportions. Not too curvy and not too angular.

Goal is to keep the oval's natural balance with these best fits:

- As wide as or wider than the broadest part of the face.
- Not too deep nor too narrow so that they do not upset facial balance.

**BEST CHOICE: almond or walnut-shaped frames**

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## Oblong face

Longer than it is wide and characterized by a long, straight cheek line and sometimes a longer nose. Goal is to make the face appear shorter and more balanced with these best fits:

- Top-to-bottom depth almost equal to side-to-side width.
- Decorative or contrasting temples that add width to the face
- Low bridge to shorten the nose.

**BEST CHOICE: round or nearly round P-3 shape frames**

## Diamond face shape

The diamond is narrow at the eye-line and the jawline - cheekbones are frequently high and dramatic. Goal is to highlight the eyes and bring out the cheekbones with this best fit:

- Detailed or distinctive brow-lines.

**BEST CHOICE: rimless frames, oval or cat-eyes**

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## Triangle face shape

Very wide top third and bottom third. Goal is to minimize the width of the top half of the face with these best fits:

- Wider at the bottom half of the frame.
- Light colors..

**BEST CHOICE: aviator and rimless styles**

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## 2. Choose a Frame Color that accentuates your eye color.

You want to draw attention to your eyes and frames without taking it away from your eyes.

### Grey Eyes

- Bright and colorful frames. The neutral tone of the grey will be highlighted by the eye-catching colors of your frame drawing more attention to your eyes and the glasses themselves.

### Brown/Amber Eyes

- No wrong choices
- Darker Black or Havana frames blend into brown eyes.
- Bright colorful frames contrast well with darker brown and amber tones
- Light green or blue frames provide excellent contrast Bright and colorful frames.

### Blue Eyes

- Tortoise and Brown provide natural tones for wan understated look.
- Bold orange frames provide contrast and bring out the blue color.
- Deeper bright blue frame can highlight light blue eyes.

### Green Eyes

- Red and green complementary colors give a striking contrast.
- Bold colors such as red, purple or gold frames draw attention for eye-catching looks.
- Subtle brown or Havana frames bring out the green color of your eyes.

## 3. Choose frame colors that compliment or contrast your hair color.

Hair color and frame color can influence your style by complementing or contrasting your look. Complementary colors often bring out highlights and provide a neutral, sophisticated look. Contrasting colors show off an adventurous and striking style.

QUICK GUIDE		
HAIR COLOR	COMPLEMENTARY COLORS	CONTRASTING COLORS
Brown	Tortoise/Havana	Clear/Pastels
Black	Darker browns & blacks	Bright and colorful
Blonde	Warm tones - beige, It havana	Pastels
Red	Dark deep colors	Jewel tones-sapphire/emerald
White/Grey	Dark for a sophisticated look	Bright and colorful