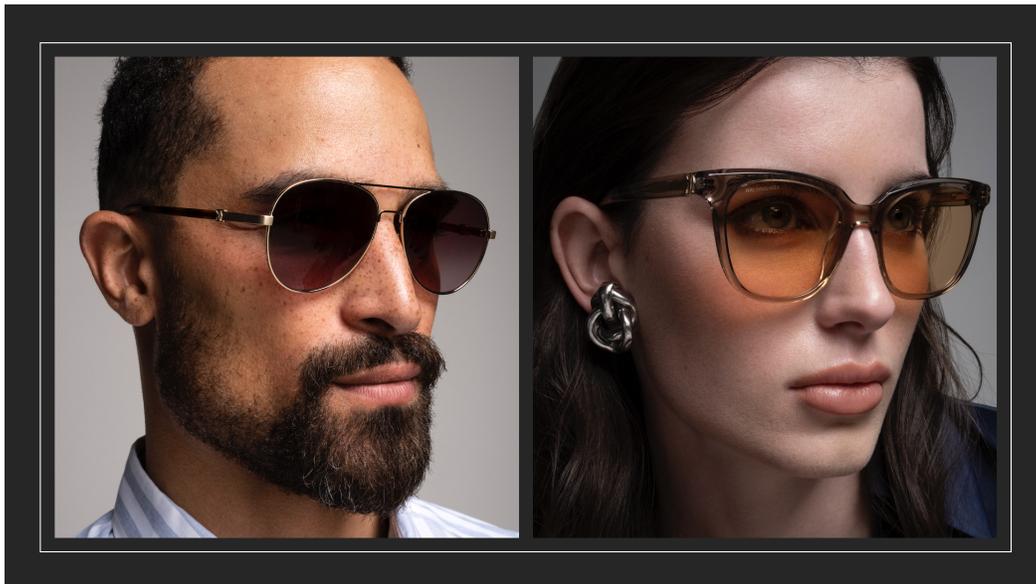




BRUNOMAGLI

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Bruno Magli Launches New Eyewear Collection
In Partnership with Windsor Eyes



NEW YORK, March 30, 2022 – Italian luxury brand Bruno Magli announces a new licensing agreement with Windsor Eyes to design, develop, and distribute prescription eyewear, sun-wear, and optical accessories. Founded in 1936 by Bruno Magli and his siblings, the brand became known for fine Italian craftsmanship and refined elegance.

“We are extremely pleased to add the eyewear category to this iconic brand,” states Tim Reid EVP of Men’s Fashion & Lifestyle at Marquee Brands, parent company of Bruno Magli, “For over eight decades, Bruno Magli has been synonymous with quintessential Italian style. The brand continues to evolve by reinventing luxury essentials each season for a new generation, from footwear to apparel, handbags, and now including eyewear.”

“We’re proud to partner with Bruno Magli on this eyewear launch from a designer who has been instrumental in creating distinctive luxury fashion for over 80 years,” Ken Kitnick, President of Windsor Eyes, says. “Our mission is to retain that heritage by bringing forward unique styles that embody the craftsmanship and luxury styling the brand is known for.”

The initial collection will be launched during Vision Expo and will include both ophthalmic frames and sunglasses for men and women. In keeping with the brand’s heritage of fine quality and luxury design, the exquisite frames are handmade in Italy, using custom acetates and metal that embrace the unique look and feel of Bruno Magli.

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About Bruno Magli

In 1936, Bruno Magli founded his namesake brand with his siblings, handcrafting beautiful women's shoes in Bologna, Italy. Bruno Magli was dedicated and passionate about design experimentation, and they committed to using only the finest Italian leather in their collections, making desirable footwear in limited quantities. Their small family-run atelier soon gained a global reputation amongst celebrities, heads of state, and royalty alike, setting a high bar for sought-after "Made in Italy" designer footwear. Today, the legacy continues with stylish designer collections for men and women. Bruno Magli remains a trusted name for luxurious essentials in footwear, bags, purses, wallets, belts, and more – still beautifully crafted for a new generation. www.brunomagli.com

About Marquee Brands

Marquee Brands is a leading global brand owner, marketer, and media company. Owned by investor funds managed by Neuberger Berman, one of the world's leading employee-owned investment managers, Marquee Brands targets high-quality brands with strong consumer awareness and long-term growth potential. Marquee Brands seeks to identify brands in various consumer product segments with the goal of expanding their reach across retail channels, geography, and product category while preserving the brand heritage and enhancing the ultimate consumer experience. The portfolio includes Martha Stewart, The BCBG Group, Ben Sherman, Dakine, Sur La Table, Body Glove, Emeril Lagasse, Motherhood Maternity, A Pea in a Pod, and Bruno Magli. Through its global team of professionals and partners, Marquee Brands monitors trends and markets in order to grow and manage brands in partnership with retailers, licensees, and manufacturers through engaging, impactful strategic planning, marketing, and e-commerce. www.marqueebrands.com

About Windsor Eyes

Windsor Eyes was founded by Jay Kitnick in 1970 and has served the optical community for over 50 years, establishing an excellent reputation for quality products and personalized reliable customer service. Still in the hands of the Kitnick family, Windsor Eyes is dedicated to producing quality fashion eyewear through cooperative partnerships between customers, employees, vendors, and licensees with the mission to design and market collections of high-quality fashion eyewear and sunglasses that will enhance the image of each brand and empower the eyecare professionals to achieve success with each line. Today, Windsor Eyes, Inc. is a dynamic and rapidly growing company, promoting quality eyewear to over 10,000 retail outlets through a wide range of distribution channels. <http://www.windsoreyes.com/>

For more information, please contact:
ATELIER Creative Services, Inc. Simone@atelierpr.com